

FOR IMMEDIATE RELEASE

**SNAP-SAVER, LLC INTRODUCES
SNAP-SAVER™ THE NO-BRAINER CONTAINER™**

SAN DIEGO, California, March 20, 2004—Today Snap-Saver LLC introduced Snap-Saver The No-Brainer Container™, the revolutionary food storage container system that saves time, space and eliminates the number one frustration expressed by people who use containers – finding the right lid for the bowl. With its unique patented design, Snap-Saver™ lids snap to the bottom of their matching bowls when not in use, so you never have to look for the lid. In addition, Snap-Saver™ lids snap into lids and same-sized bowls nest in each other, creating a storage system that stacks neatly and efficiently in kitchen drawers and cabinets. Snap-Saver™ products are microwave-safe, dishwasher-safe and freezer-safe. The Snap-Saver No-Brainer Container™ is manufactured in the United States using the best materials and craftsmanship.

Kate Adams, Inventor, Chairman and Chief Creative Officer of Snap-Saver, LLC stated, “We are very excited with the initial reception that the Snap-Saver No-Brainer Container™ has received. It’s amazing that it has taken more than fifty years to find a solution to a problem that has been driving so many of us crazy! Snap-Saver™ is a simple and smart system for keeping lids and containers organized and it saves so much valuable space in the kitchen. But the big thing is that you’ll never have to look for the lid again. It’s right there, attached to the bowl you want to use. That’s why we call it The No-Brainer Container™”

Snap-Saver LLC, headquartered in San Diego, California, is a marketing company specializing in storage containers. Complete company and product information can be found at the Company's web site, located at www.snap-saver.com

FOR FURTHER INFORMATION

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